A Short Post, A Big Splash: #TwitterIPO

Titan of Social Media Will Sell Shares

This article is by Yvonne De La Cruz, above, and Michael D. Shear.

SAN FRANCISCO — Twitter, which began as a simple platform but has ballooned into seven years worth of the world’s largest platforms for public conversation, is about to go public. The company, seeking to raise up to $1.8 billion, will make the offering on the Nasdaq exchange under the ticker symbol TWTR.

The company, which enters the public realm in a roughly $30 billion round of financing, will be valued at around $25 billion.

It is a story familiar to many businesses that have gone public in recent years: a startup that was valued in the billions but has yet to find its way.

Twitter, which has over 300 million active users, has struggled to turn a profit and has faced criticism from its own employees for a lack of direction.

But the company has also seen unprecedented growth in recent years, with its user base doubling every six months and its revenue growing by 100 percent.

The company has faced tough competition from other social networking sites, including Facebook and Google Plus.

Twitter has also faced criticism for its lack of diversity, with many employees leaving the company in recent years.

Still, the company’s ability to connect people from all over the world and its potential for growth make it an attractive investment opportunity.

The company’s filing with the Securities and Exchange Commission is expected to be filed this week, with an initial public offering expected to follow.

By HENRY ROBERTS

WASHINGTON — President Barack Obama on Thursday renewed his pledge to use all tools at his disposal to prevent attacks from terrorist groups. In remarks that stretched from North Africa to South America, Mr. Obama outlined his desire to work with alliances around the world to deal with the threat.

Mr. Obama has long spoken about the need to limit the use of military force and to focus on building up alliances to counter terrorism. In recent days, however, the president has been under increasing pressure to take action against the Islamic State in Iraq and Syria.

The president has said that any military action would be designed to stop the Islamic State from carrying out attacks on American citizens.

By KATE ZERNIKE

WASHINGTON — President Obama’s push for an agreement between the United States and China to cut carbon emissions is generating controversy, with some critics saying the plan is too small and others saying it should be bigger.

The president’s White House and State Department have been working with Chinese officials on the issue for months, and the two leaders are expected to announce an agreement in the coming weeks.

But some environmentalists say the plan is not enough and that the United States needs to do more to address climate change.

By JONATHAN WEISMAN

WASHINGTON — Speaker John Boehner and other House Republicans are threatening to shut down the government for the first time in more than a decade, if the budget legislation they passed last week fails to expire in a few months, as it is scheduled to.

The House, under Mr. Boehner’s leadership, is seeking to block a budget deal that could be passed in the Senate and signed into law by the president.

The outcome is unclear, with some Republicans saying they will not support any legislation that includes funding for the Democratic-led Senate.

By KATE ZERNIKE

WASHINGTON — President Barack Obama has announced a plan to cut carbon emissions, which he said would help reverse global warming.

The president’s plan, which sets targets for carbon reduction, is expected to be announced later this month.

But some environmentalists say the plan is too small and that the United States needs to do more to address climate change.

By DAVE GOLDMAN

WASHINGTON — Most of the members of Congress have been focused on the budget debate and the threat of a government shutdown.

But some members have also been working on other legislation, including a bill that would allow the United States to join the United Nations.

The bill, which is being pushed by Rep. Steve King, R-Iowa, has been criticized by some Republicans and Democrats.

By JONATHAN WEISMAN

WASHINGTON — Speaker John Boehner and other House Republicans have announced a plan to shut down the government and force a presidential budget deal.

The plan, which was announced late Thursday, is expected to be voted on Friday.

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